



P O D C A S T

Virginia Women & Family Support Center

LONG TERM HOUSING PROGRAM FOR PREGNANT MOTHERS + CHILDREN IN NEED

RE: Breaking Cycles Podcast Sponsorship Options

The Virginia Women and Family Support Center is a 501(c)(3) long-term residential program for women who are pregnant and homeless. Over a year ago, we started the Breaking Cycles Podcast where our Founder Frances Robin engages with powerful leaders in the community to inspire our audience to break cycles in their own lives and learn from empowering women.

We are so excited to share that we have several sponsorship opportunities available. This podcast is for all women. We are writing to invite you to become a sponsor of this amazing platform that allows women to feel . We We would be honored to have you as a sponsor of this event.

Please see the attached document for detailed sponsorship options. We look forward to hearing from you!

Sincerely,

Frances Robin
Executive Director
Virginia Women & Family Support Center
703-753-2481



47,620

Pregnant Women Are
Homeless Any Night



173

Calls for Help We've
Recieved in 2022



82

Mothers we've
housed since 2022



Mission

This podcast aims to share awareness of the challenges faced by pregnant homeless women, while highlighting the incredible journeys of those who have broken cycles in their lives. In each episode, we engage in meaningful conversations with guests who have navigated challenging circumstances, created change in their community, and dedicated time to helping the women at the Virginia Women and Family Support Center. Through sharing, we aim to inspire and educate our listeners, fostering a deeper understanding of the issues and transformative impact that support and empowerment can have. Together, we can break cycles and create a brighter future.

YOUR *role* IN BREAKING CYCLES.

Providing Safe Housing and Stability

Becoming a supporter of the Breaking Cycles Women's Podcast directly translates into safe and stable housing for pregnant homeless women. This not only offers a roof over their heads but also a supportive and nurturing environment, reducing the stress and anxiety that homelessness can bring. Stable housing is the foundation upon which these women can rebuild their lives for themselves and their unborn children.

Access to Comprehensive Support Services

Pregnant homeless women often face unique challenges, and your sponsorship ensures they have access to healthcare, nutrition, prenatal care, and counseling services to overcome trauma. These services empower women with the knowledge and resources they need to lead lives of independency and self-sufficiency, and provide a better future for their children.

Empowering Women Toward Independence

By providing not only housing and support services but also educational and job training opportunities, your sponsorship helps pregnant homeless women regain control over their lives. This empowerment is a vital step towards breaking the cycle of homelessness and creating a brighter future for both the mothers and their children.

Diamond AD

As a Diamond Sponsor, your support is a beacon of empowerment, disrupting the norm and fostering an atmosphere of resilience. This premier sponsorship level guarantees unparalleled exposure and the chance to be recognized as a catalyst for lasting impact.



The Breaking Cycles Podcast will be proudly presented by your organization, showcasing your name prominently in all podcast promotions, including our social media pages.



Address the audience directly in our 2 minute ad presenting slot during the podcast. You can choose to display 1 minute ad twice during the episode or once for the whole 2 minutes.



Showcase your organization with a full-section color advertisement strategically placed visually in our podcast video.

Investment: —→ **\$500**

Platinum AD

As a Platinum Sponsor, you contribute to meaningful change. Enjoy visibility and recognition for your commitment to empowering women as we collectively work towards breaking cycles of adversity.



The Breaking Cycles Podcast will be proudly presented by your organization, showcasing your name prominently in all podcast promotions, including our social media pages.



Address the audience directly in our 1 minute ad presenting slot during the podcast. You can choose to display 30 second ad twice or once for the whole minute.



Showcase your organization with a half-section color advertisement strategically placed visually in our podcast video.

Investment: → **\$250**

Gold AD

The Gold Sponsors embody the strength to shine bright and break cycles. Your support plays a pivotal role in breaking barriers faced by unhoused pregnant women. This sponsorship level offers impactful support to our mothers, connecting your organization with the resilience and determination showcased throughout the event.



The Breaking Cycles Podcast will be proudly presented by your organization, showcasing your name prominently in all podcast promotions, including our social media pages.



Address the audience directly in our 45 second ad presenting slot during the podcast.



Showcase your organization with a your logo strategically placed visually in our podcast video.

Investment: —→ **\$100**

Silver AD

Join our community as a Silver Sponsor and pave the way for inspiration. Your sponsorship fuels the momentum of the Breaking Cycles Podcast ensuring that the path to empowerment is well-lit.

Enjoy prominent recognition and networking opportunities that resonate with our diverse audience.



The Breaking Cycles Podcast will be proudly presented by your organization, showcasing your name in all podcast promotions, including our social media pages.



Address the audience directly in our 30 second ad presenting slot during the podcast.



Showcase your organization with a your logo strategically placed visually in our podcast video.

Investment: —→ **\$75**

Bronze AD

As a Bronze Sponsor, your generous support enables us to break new ground, setting the stage for our podcast that inspires lives. From exclusive opportunities to event visibility, your impact is unparalleled.



The Breaking Cycles Podcast will be proudly presented by your organization, showcasing your name in all podcast promotions, including our social media pages.



Address the audience directly in our 15 second ad presenting slot during the podcast.



Showcase your organization with a your logo strategically placed visually in our podcast video.

Investment: —→ **\$50**

AD CREATION

Do you not have an AD to play on hand?
We can help create one with you. Feel
free to send us a script and we will cover
the rest.



30-60 second AD creation with or without script (This is an additional cost).

Investment: —→ **\$30**



60+ second AD creation with or without script (This is an additional cost).

Investment: —→ **\$50**

Virginia Women & Family Support Center

AD Form

NAME OF SPONSOR/COMPANY: _____

STREET ADDRESS: _____

CITY, STATE, ZIP: _____

TELEPHONE: _____ E-MAIL: _____

CONTACT PERSON: _____

Sponsorship Option: _____

☐ Check ☐ Mastercard ☐ Discover ☐ American Express ☐ Visa

CC Number: _____ Expiration Date _____/_____/____ CSV Number: _____

Signature: _____

Virginia Women & Family Support Center is a 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your generous financial donation. For contributions of property, Carried To Full Term does not fix a valuation on your gift. That is the privilege and responsibility of the donor. Please retain this document for your records. It is necessary so that you can take the federal income tax deduction for this contribution in accordance with section 170 of the Internal Revenue Code. We are required by law to provide this information to you. Tax I.D. #36-4794956

(Please retain a copy of this form for your tax records.)

Thank You



For your interest in supporting the Breaking Cycles Podcast. We look forward to working with you to raise awareness about our mission and the impact we make in the lives of pregnant women and new mothers in need. Together, we can create a brighter and more promising future for families in crisis.

Together, we can make a substantial difference and create a lasting legacy. If you're interested in discussing this opportunity further or have any questions about becoming a sponsor or a presenter, please don't hesitate to reach out. Thank you for considering this partnership opportunity. We look forward to the possibility of making a significant impact together.

Secure your AD!



Thank You

For information on how to get
involved with the Breaking
Cycles Podcast please contact:

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**Virginia Women & Family
Support Center**



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